

# October 2015





#### Company's Profile

- **❖** The leading Toy Retailer in Greece with 40% market share
- **❖** "Jumbo" a very strong brand name Advertising 2% of Sales
- **Presence in four countries (Greece, Cyprus, Bulgaria and Romania), franchise agreements for Jumbo stores in FYROM, Albania and Kosovo**
- **Average number of employees 4.569**
- **❖** Store Network and Warehouses are connected On Line/ Real Time
- **❖** The largest modern warehouses in Balkans (approx. 270,000sqm roofed area), to the best management of the Group's stocks. Store network and Warehouses connected On Line/ Real Time
- **4.99** Huge variety of low priced products 40,000 products with an average selling price of EUR 4.99



#### **Store Network**

**\*** Hyper market stores with Parking Space - Destination Locations

Average store area 9,000sqm.

**❖** 72 stores in Greece, Cyprus and Bulgaria

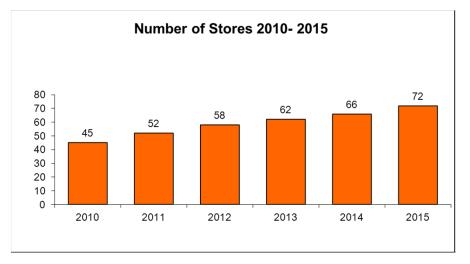
24 in Attica region

29 in the rest of Greece

5 in Cyprus

8 in Bulgaria

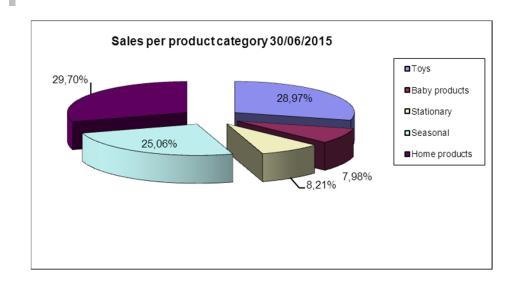
6 in Romania



- **\*** The Company operates its own online store (e-jumbo)
- **❖** Jumbo SA has signed franchise agreements for Jumbo stores: two stores in FYROM two stores in Albania and one in Kosovo



## Merchandising



- ❖ 5 Main Product Categories
  45% Core business (Toys, Baby products, Stationary) 55% non core (Seasonal, home product and impulse buying products)
- **❖** 45/55 Branded/ un- branded





\*2013 the loss of approximately €23,58 million concerning the impairment of the subsidiary company's deposits at the Bank of Cyprus is not included



#### **FY 2014/2015 Highlights**

- During the FY 2014/2015 the Group's sales reached € 582,55 million increased by +7,51% y-o-y and earnings reached EUR 104,84 million increased by 3,54% y-o-y.
- **The Group added 7 new stores, 2 out of which are located in Greece, 1 in Cyprus and 4 in Romania During the same period, the leased store in Aspropyrgos terminated its operation.**
- **The gross margin reached 53.16% against 53.12% of last year. This result is partly due to the product mix and the decrease in freight rates.**
- **❖** EBITDA, at Group level, reached EUR 159,26 million from EUR 146,52 million of the last fiscal year, implying an increase of +8,7% y-o-y.
- **❖** The Extraordinary General Meeting on 12.12.2014 decided the distribution of an extraordinary dividend of €0,18 per share (gross).
- **❖** The management due to capital controls in Greece will propose at the Annual General Meeting of the shareholders, that will be held on 11.11.2015, the non-dividend distribution for the fiscal year ended at 30.06.2015



#### The new FY 2015/2016

- **❖** During the first quarter of the new financial year 2015/2016, sales increased by 4,88% y-o-y
- **\$** Jumbo adequately address the impact of capital restriction imposed in Greece, as:
- α) the Group had sufficient stocks to facilitate uninterrupted supply of the stores,
- β) the Company and its subsidiaries were adequately capitalized, with no liquidity problems and the cash and cash equivalents exceeded the bank loans,
- $\gamma$ ) the Group has a significant presence in Greece but due to its export orientation, 27% of its revenue refer to foreign operations.
- \* Romania: in October it is expected the opening of the seventh hyper-store at Pitesti (12.000sqm). It is noted that Romania is the county where the Group will focus its investment plan at the following years targeting to a network of 12-16 stores
- **Solution** Greece: restructuring of the network including the replacement of small first generation stores with new hyper stores in areas that the Group still has no presence.
- **❖** Budget for the FY 2015/2016: Group sales growth 0%-4%
- Greece: -5% to 0%
- Cyprus: 5% to 8%
- Bulgaria: 10% to 12%
- Romania: doubled



### FY 2014/2015 Results

Jumbo (€m) Summary P&L Account				
	2014		2015	
Turnover	541,8	7,90%	582,5	7,51%
COGS	(254,0)		(272,8)	
Gross Profit	287,8	9,53%	309,7	7,61%
Gross Margin	53,1%		53,2%	
Other operating income	(1,6)		(2,4)	
General & Administrative Expenses	(139,7)	9,20%	(148,1)	6,02%
EBITDA	146,5	32,62%	159,3	8,71%
EBITDA Margin	27,0%		27,3%	
Depreciation and amortization	(19,4)		(21,2)	
Operating profit	127,1	38,78%	137,9	8,51%
EBIT Margin	23,5%		23,7%	
Net financials	2,9		(1,0)	
Pre-tax profit	130,0	35,81%	137,0	5,36%
Income tax	(28,7)		(32,1)	
Net Profit	101,2	36,89%	104,8	3,54%
Net Profit Margin	18,7%		18,0%	

Balance Sheet (€m)		
	2014	2015
Cash and cash equivalents	287,6	298,9
Trade receivables	30,7	15,5
Inventories	186,2	197,8
Other Receivables	25,8	33,3
Other current assets	5,5	5,8
Trading securities	8,6	5,9
Short term blocked bank deposits	7,1	0,0
Net PP&E	445,9	497,9
Other Assets	22,6	17,8
Net intangible assets	6,5	6,1
Financial assets available for sale	6,5	10,4
Long term blocked bank deposits	0,9	1,0
Total Assets	1.033,9	1.090,3
Accounts payable	52,2	51,4
Current tax liabilities	38,6	40,0
Other current liabilities	21,1	29,2
Long term loan liabilities payable in the subsequent year	1,4	0,0
Short-term debt	20,0	2,9
Long-term debt	143,7	143,9
Other long term liabilities	12,4	25,7
Shareholders' Equity	744,5	797,2
Total Liabilities & Equity	1.033,9	1.090,3
Net Debt (Net cash)	-122,5	-152,1

Cash Flow (€m)		
	2014	2015
Cash generated	121,4	120,7
Change in blocked bank deposits	13,3	7,1
Changes in current assets and current liabilities	-12,6	1,1
Net cash from operations	122,1	128,9
Purchases of tangible and intangible assets	-21,5	-53,2
Free Cash Flow	100,7	75,7
Issuance of common shares	0,0	0,0
Bank Loans	16,9	-18,5
Dividend	0,0	-45,8
Net increase in cash	117,6	11,4

# Thank you